



4. How to improve my visibility at PSE2024

We offer you the opportunity to present your company in various sizes, formats and at different places on PSE2024. Our various marketing packages allow you to highlight your company, products or services. Use this opportunity to present your brand to a wide audience. Design your advertising page to be creative and informative. Please note that offers and placements are limited and is on a first come, first served basis. Reserve your marketing package early to ensure that your company is represented at the conference representatively.

Marketing Offers

Price plus VAT

Additional profile for co-exhibitors NEW – including digital company profile	350 €
Half page advertisement in the conference booklet	390 €
Full page advertisement in the conference booklet	600 €
Your Roll-Up in the foyer (roll-up provided by you)	150 €
Video Add video mp4 format, 10 s, 1920 x 1080 pxl, shown every 2 min in the exhibition (video provided by you)	250 €

Support PSE Conferences and make this event to YOUR event.

Dessert Sponsor| 2.500 EUR plus VAT

Scope of services:

- The **company logo displayed** at prominent places (+) website – Sponsor, (+) sponsor wall, (+) all advertisements of the Conference Dinner
- Marketing service: (+) **half page advertisement** in booklet, (+) one **social media post**
- Visible at the conference (+) **Sponsor highlighted** at the dessert buffet



Lenyard Sponsor| 2.000 EUR plus VAT

Scope of services:

- The **company logo displayed** at prominent places (+) website – Sponsor, (+) sponsor wall
- Visible at the conference: your company **logo at the lenyards** everywhere [Lenyard provided by you], (+) one **roll-up** in foyer, (+) **video add**





4. How to improve my visibility at PSE2024

Award Sponsor | 3.000EUR plus VAT

Scope of services:

- The **company logo displayed** at prominent places (+) website – Home, (+) sponsor wall, (+) award website
- Marketing services; (+) one **social media post**, (+) **full page advertisement** in booklet, (+) newsletter for PSE Award with your comment, (+) **exhibitor pro-option** in conference app
- Visible at the conference (+) one **roll-up** in plenary award session, (+) logo at 4 trophies, (+) Conference App – **splash screen**
- **Short welcome speech** at the award session



Easy Sponsoring | 1.000 EUR plus VAT

Scope of services:

- The **company logo displayed** at prominent places (+) website – Sponsor, (+) sponsor wall
- Marketing service: (+) **half page advertisement** in booklet
- Visible at the conference: one **roll-up** in foyer, (+) **video add**

Stay in the minds of your customers by presenting yourself prominently on long-used gadgets.

Promo Sponsoring | 1.000 EUR plus VAT

Scope of services:

- The **company logo displayed** at prominent places (+) website – Sponsor, (+) sponsor wall
- Visible at the conference: one **roll-up** in foyer, **giving for participants** (provided by you) at registration



You have other ideas to improve your visibility?

Contact us. We create your individual marketing service according to your needs.

E-Mail: pse-conferences@efds.org or Phone: +49 351 8718374