

September 2 – 5, 2024 | Trade Fair Erfurt | Germany



# PSE2024 19<sup>th</sup> International Conference on Plasma Surface Engineering

International Conference and Exhibition











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## **International Conference**

- Established since 1988
- Biannual organized by the European Joint Committee on Plasma and Ion Surface Engineering EJC/PISE
- Supported by 18 Countries and international societies in the EJC/PISE
- Visited by about 500 international participants from 32 countries at 4 continents in 2022

#### **IMPORTANT DATES**

Abstract Submission Deadline | January 31, 2024 Award Candidate Submission | January 31, 2024

Early Bird Registration | May 31, 2024 Exhibition Registration | May 31, 2024













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## **International Conference**

#### **CONFERENCE TOPICS 2024**

- Plasma and ion sources
- Process technologies
- Properties and applications
- Characterization and simulation

#### INDUSTRIAL TOPIC

"Plasma surface engineering enabling sustainability"

#### **TREND TOPIC 2024**

"Hydrogen technologies"

#### **TUTORIALS**

- Fundamentals and trends of plasma surface engineering
- Fundamentals and trends for gas conversion
- Diagnostics for plasma technologies













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## **International Conference**

#### **CONFERENCE TOPICS**

#### 1 Plasma and ion sources

- a. Low pressure plasmas and ion beams
- b. Atmospheric pressure plasmas
- c. Plasma volume processes
- d. Plasma in liquids
- e. Particles and powders in plasmas

#### 2 Process technologies

- a. Plasma treatment, cleaning and etching
- b. Plasma diffusion technologies
- c. Physical vapor deposition
- d. Plasma-enhanced chemical vapor deposition
- e. Atomic layer deposition and etching
- f. Other plasma-based surface process technologies

## Abstract Submission Deadline | January 31, 2024

#### 3 Properties and applications

- a. Protective and tribological surfaces
- b. Optical, electronic and magnetic coatings
- c. Biomedical and agriculture applications
- d. Batteries and green hydrogen
- e. Gas conversion processes
- f. Environmental applications

#### 4 Characterization and simulation

- Modelling of film growth, structure and properties
- b. Modelling and simulation of plasma processes
- c. Plasma and process diagnostics
- d. Analytics of film structures and properties
- e. Artificial intelligence and predictive modelling

# CONFERENCE PARTICIPATION

Early Bird Conference Ticket 850,- €

Standard Conference Ticket 990,- €

Student Conference Ticket 455,-€

One-Day Conference Ticket 455,- €



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## **Industrial Exhibition**

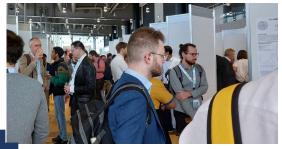
- 62 international exhibitors from 16 countries in 2022
- Exhibitors from the fields of surface treatment, vacuum technologies, machine building, metrology, digitalization, materials, components and coating applications
- Poster session in the exhibition
- Breaks and industrial evening in the exhibition for effective networking
- NEW: Our conference app with digital exhibition plan and digital information system



In 2022 this event was sponsored by many companies – **Thank you very much!** Without your support it would not be possible to organize this event!











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# **Booth | Variant 1**

#### Complete Booth, 6 m<sup>2</sup>

- Stand area / 1 unit: 3 x 2 m (width x depth)
   6 m², height: 2.50 m
- Fascia board: size 30 cm x 200 cm, white color, lettering: up to 18 characters (height: 15 cm), dark blue, Helvetica
- Equipment: 1 table (80 cm x 80 cm), 2 chairs, 1 info counter (105 cm x 103 cm x 60 cm), 1 brochure wall system (width: 1 m), 1 light track with 2 LED-spots, 1 bar stool (z-shaped), carpeting grey
- **Electricity:** 1 three-way socket
- Company profile in conference booklet & NEW – digital company profile in conference app and digital exhibition plan
- imbiss buffet and drinks included

Corner stands optionally open to the side





#### **Basic Package**

One Booth Variant 1

Inkl. one full Conference Ticket

Inkl. one booth attendant

#### **Superior Package**

One Booth Variant 1

Inkl. two full Conference Tickets

Inkl. two V Dinner Tickets

4.170 € plus VAT

4.750 € plus VAT



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# **Booth | Variant 2**

#### Flexible Booth, 6m<sup>2</sup>

- Stand area / 1 unit: 3 x 2 m (width x depth)
   6 m², height: 2.50 m
- Equipment: 1 table (80 cm x 80 cm),
   1 chair, 2 LED-spots with extending arm,
   carpeting grey
- **Electricity:** 1 three-way socket
- Company profile in conference booklet & NEW – digital company profile in conference app and digital exhibition plan
- imbiss buffet and drinks included





#### **Basic Package**

One Booth Variant 2

Inkl. one full Conference Ticket

Inkl. one booth attendant

#### **Superior Package**

One Booth Variant 2

Inkl. two full Conference Tickets

Inkl. two V Dinner Tickets

3.810 € plus **VAT** 

4.400 € plus VAT



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# **Special Offers PSE Exhibition**

## Partner Country Austria – Joint Booth

At PSE2024 companies and institutes from Austria will be highlighted specially. For Austrian Partners is special area in the exhibition is reserved. Special presentation possibilities are available.

- Austrian Special Edition Print Media
- Austrian Partner Country Session
- Austrian Partner Country Workshop

For more details please contact us!



## Thuringia - Joint Booth

Thuringian partners are supported by the foreign trade promotion of Thüringer Aufbaubank by 50 % recovery of costs. More detailed information you can find here:



https://www.aufbaubank.de/Foerderprogramme/Aussenwirtschaftsfoerderung#c2

You are interested to join the Thuringian Joint Booth?

Please contact us!



September 2 – 5, 2024 | Trade Fair Erfurt | Germany



# **Additional Booking Options**

- Half page advertisement in the conference booklet 390 € plus VAT
- Full page advertisement in the conference booklet 600 € plus VAT
- Your Roll-up in the floor between Congress Center and Exhibition Place.
   1000 € plus VAT
- Additional profile for co-exhibitors
   NEW including digital company profile
   350 € plus VAT



- Additional booth attendant 370 € plus VAT
- Video ad 300 € plus VAT





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# **Individual Sponsoring Opportunities | Overview**

Sponsoring	Logo Visibility	Advertisement	Tickets*	Booth	Speech	Specials
Main Sponsor	++++	++++++	4 + 2	12 m <sup>2</sup>	Yes	delegate bag
Award Sponsor	+++	++++++	2 + 1	$6 \text{ m}^2$	Yes	lanyard, trophy
Expertise Sponsor	+++	++++	2 + 1	6 m <sup>2</sup>		program
Beer Sponsor	++	++++	2 + 1	6 m <sup>2</sup>	Yes	beer
Welcome Sponsor	++	++++	2	6 m <sup>2</sup>	Yes	sausage
Coffee Break Sponsor	++	+++				coffee
Dessert Sponsor	++	+++				sweet dessert
Education Sponsor	++	++				job offer
Price-Stopp-Sponsor	++	+				social campaign

<sup>\*</sup>Conference Ticket + Booth Attendant Ticket, both including Conference Dinner



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# Main Sponsor | 18.000 EUR plus VAT

Scope of services:

- the company logo displayed at prominent places (+) website – Home, (+) E-Mail-banner, published banner, (+) front of booklet, (+) sponsor wall ...)
- Marketing services: (+) one social media post, (+) full page advertisement in booklet (+) flyer in delegate bag
- Visible at the conference: (+) one roll-up in the entrance area,
   (+) video add (video delivered by the sponsor), (+) logo at delegate bag, (+) exhibitor pro-option in conference app,
   (+) conference app splash screen
- short welcome speech at the conference
- free attendance at the conference PSE 2024
   for four conference tickets incl. conference dinner





- You get a prominent booth space (12 m²) Variant 1 with superior paket, where 4 conference tickets and 4 dinner tickets are included.
- Additionally, 2 booth attendants including 2 dinner tickets are reserved for you.



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NEW – YOUR BOOTH IS INCLUDED!

# Award Sponsor | 11.000 EUR plus VAT

Scope of services:

- the company logo displayed at prominent places (+) website Home,
   (+) front of booklet, (+) sponsor wall, (+) award website
- Marketing services: (+) one social media post, (+) full page advertisement in booklet, (+) newsletter for PSE Award with your comment, (+) exhibitor pro-option in conference app
- Visible at the conference (+) one roll-up in plenary award session,
   (+) video add (video delivered by the sponsor), (+) lanyard with your
   Logo, (+) logo at trophy, (+) Conference App splash screen
- Short welcome speech at the Award Session
- You get a prominent booth space (6 m²) at the exhibition (booth variant 1 as superior paket: two conference tickets and two dinner tickets included)
- Additionally on top: one booth attendant including dinner ticket
   NEW!









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NEW – YOUR BOOTH IS INCLUDED!

# **Expertise Sponsor | 10.000 EUR plus VAT**

Scope of services:

- the company logo displayed at prominent places (+) website Home,
   (+) front of booklet, (+) sponsor wall
- Marketing services: (+) one social media post, (+) full page advertisement in booklet in the program
- Visible at the conference: (+) exhibitor pro-option in conference app, (+) video add (video delivered by the sponsor),
   (+) logo in the conference app & program at your topical session
- You get a prominent booth space (6 m²) in variant 1 with superior paket, where 2 conference tickets and 2 dinner tickets are included.
- Additionally on top: one booth attendant including dinner ticket is reserved for you.







NEW!



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NEW – YOUR BOOTH IS INCLUDED!

# Beer Sponsor | 8.500 EUR plus VAT

Scope of services:

- the company logo displayed at (+) website, (+) sponsor wall
- Marketing services: (+) one social media post, (+) half page advertisement in booklet, (+) exhibitor pro-option in conference app
- Visible at the Conference
   (+) video add (video delivered by the sponsor) (+) roll-up in exhibition
- You get a prominent booth space (6 m²) at the exhibition (booth variant 1 including superior paket with two conference tickets, and two dinner tickets.
- Additionally, one booth attendant including dinner ticket is reserved for you.

Everyone will know, that the beer at the industrial evening is sponsored by YOU.









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NEW – YOUR BOOTH IS INCLUDED!

# Welcome Sponsor | 7.800 EUR plus VAT

Scope of services:

- the company logo displayed at (+) website, (+) sponsor wall
- Marketing services: (+) one social media post, (+) half page
   advertisement in booklet, (+) exhibitor pro option in conference app
- Visible at the conference
  - (+) Your roll up at the buffet on Monday,
  - (+) Your roll-up at the floor between congress center and industrial exhibition for the whole week.
- Short welcome call at the opening of the lunch buffet on Monday.
- You get a prominent booth space (6 m²) in variant 1 with superior paket: including 2 conference tickets and 2 dinner tickets.

Optional for high-level statement: one glas of sparkling wine for each participant directly before the opening ceremony of the conference. (sponsored on top)







You welcome the guests on Monday with a culinary greeting.



September 2 – 5, 2024 | Trade Fair Erfurt | Germany



# Coffee Break Sponsor | 3.000 EUR plus VAT

Scope of services:

- the company logo displayed at (+) website, (+) sponsor wall
- Marketing services: (+) one social media post, (+) half page advertisement in booklet, (+) exhibitor pro option in conference app
- Visible at the conference:
   (+) video add (video delivered by the sponsor)

Everyone will enjoy hot coffee free of charge, sponsored by YOU.









September 2 – 5, 2024 | Trade Fair Erfurt | Germany



## **Sweet Dessert Sponsor | 2.500 EUR plus VAT**

Scope of services:

- the company logo displayed at (+) website, (+) sponsor wall
- Marketing services: (+) one social media post, (+) half page advertisement in booklet, (+) exhibitor pro option in conference app
- Visible at the conference
   (+) roll-up at the conference dinner in Kaisersaal (delivered by youself)

Everyone will enjoy a sweet dessert at the conference dinner in a joyful atmosphere, sponsored by you.









September 2 – 5, 2024 | Trade Fair Erfurt | Germany

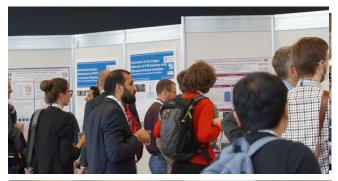


# **Education Sponsor | 1.500 EUR plus VAT**

Scope of services:

- the company logo displayed at (+) website, (+) sponsor wall
- Marketing services: (+) your presentation at the tutorial download,
   (+) your job offer at the website, (+) exhibitor pro option in conference app
- Visible at the conference
   (+) roll-up at the tutorial room (delivered by yourself)

You support young professionals and new people interested in new technologies.









September 2 – 5, 2024 | Trade Fair Erfurt | Germany



# **Fair Cooperation Sponsor**

This year all prices for food, electricity, heating, services and personnel expenses are rising up to 37 %. To compensate all costs for the organization of this event it is necessary to rise conference and exhibition fees too.

We try to avoid a pricing spiral. Support us!

# Stop this trend or conferences get uneconomical!

We know all of you get increasing prices, too. The EFDS is a non-profit association. We do not plan with high outcomes and reduced secure buffers too. Every support of **5** % **discount at the final invoice** will help us to organize an economically viable conference with a good perspective for an ongoing cooperation also in future.

Individual sponsorship for all who are tired of rising prices.





**This cannot continue!** Do you agree? Support our campaign!

- We mention your institution as supporting affiliation at the conference and at the website.
- We post a joint statement to the topic in our social media channels.

So, we can get an open visible understanding of all involved partners, exhibitors and participants for the work and efforts of all of us.



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## **Contact**

We are looking forward to another fruitful and inspiring conference and exhibition.

You have any individual wishes, comments or ideas? We have an open ear for you.

Contact us!

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