

PSE2024

19th International Conference on Plasma Surface Engineering

International Conference and Exhibition



International Conference

- Established since 1988
- Biannual organized by the European Joint Committee on Plasma and Ion Surface Engineering EJC/PISE
- Supported by 18 Countries and international societies in the EJC/PISE
- Visited by about 500 international participants from 32 countries at 4 continents in 2022

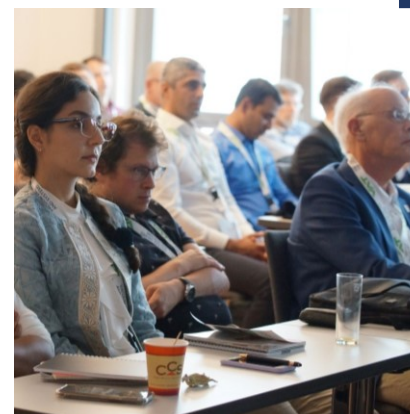
IMPORTANT DATES

Abstract Submission Deadline | January 31, 2024

Award Candidate Submission | January 31, 2024

Early Bird Registration | May 31, 2024

Exhibition Registration | May 31, 2024

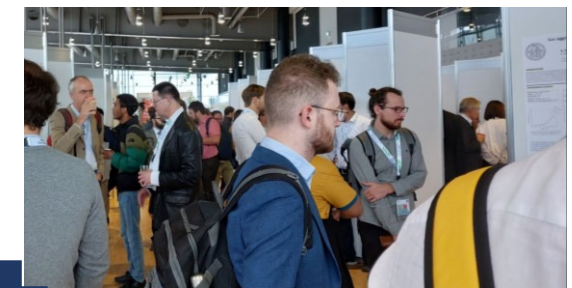


Industrial Exhibition

- **62 international exhibitors** from 16 countries in 2022
- Exhibitors from the fields of surface treatment, vacuum technologies, machine building, metrology, digitalization, materials, components and coating applications
- Poster session in the exhibition
- Breaks and industrial evening in the exhibition for effective networking
- **NEW:** Our conference app with digital exhibition plan and digital information system

NEW!

In 2022 this event was sponsored by many companies – **Thank you very much!** Without your support it would not be possible to organize this event!



Individual Sponsoring Opportunities | Overview

Sponsoring	Logo Visibility	Advertisement	Tickets*	Booth	Speech	Specials
Main Sponsor	++++	+++++++	4 + 2	12 m ²	Yes	delegate bag
Award Sponsor	+++	+++++++	2 + 1	6 m ²	Yes	lanyard, trophy
Expertise Sponsor	+++	++++	2 + 1	6 m ²		program
Beer Sponsor	++	++++	2 + 1	6 m ²	Yes	beer
Welcome Sponsor	++	++++	2	6 m ²	Yes	sausage
Coffee Break Sponsor	++	+++				coffee
Dessert Sponsor	++	+++				sweet dessert
Education Sponsor	++	++				job offer
Price-Stopp-Sponsor	++	+				social campaign

*Conference Ticket + Booth Attendant Ticket, both including Conference Dinner

Main Sponsor | 18.000 EUR plus VAT

Scope of services:

- the **company logo displayed** at prominent places (+) website – Home, (+) E-Mail-banner, published banner, (+) front of booklet, (+) sponsor wall ...)
- Marketing services: (+) one **social media post**, (+) **full page advertisement** in booklet (+) **flyer** in delegate bag
- Visible at the conference: (+) one **roll-up** in the entrance area, (+) **video add** (video delivered by the sponsor), (+) logo at **delegate bag**, (+) exhibitor pro-option in conference app, (+) conference app – splash screen
- **short welcome speech** at the conference
- **free attendance** at the conference PSE 2024 for **four conference tickets incl. conference dinner**

NEW – YOUR BOOTH IS INCLUDED!



NEW!

- You get a **prominent booth space (12 m²)** Variant 1 with superior paket, where **4 conference tickets** and **4 dinner tickets** are included.
- Additionally, **2 booth attendants** including **2 dinner tickets** are reserved for you.

NEW – YOUR BOOTH IS INCLUDED!

Award Sponsor | 11.000 EUR plus VAT

Scope of services:

- the **company logo displayed** at prominent places (+) website – Home, (+) front of booklet, (+) sponsor wall, (+) award website
- Marketing services: (+) one **social media post**, (+) **full page advertisement** in booklet, (+) newsletter for PSE Award with your comment, (+) **exhibitor pro-option** in conference app **NEW!**
- Visible at the conference (+) one **roll-up** in plenary award session, (+) **video add** (video delivered by the sponsor), (+) **lanyard** with your Logo, (+) logo at **trophy**, (+) **Conference App – splash screen** **NEW!**
- **Short welcome speech** at the Award Session
- You get a **prominent booth space (6 m²)** at the exhibition (booth variant 1 as superior paket: **two conference tickets** and **two dinner tickets** included)
- Additionally on top: **one booth attendant** including **dinner ticket** **NEW!**



NEW – YOUR BOOTH IS INCLUDED!

Expertise Sponsor | 10.000 EUR plus VAT

Scope of services:

- the **company logo displayed** at prominent places (+) website – Home, (+) front of booklet, (+) sponsor wall
 - Marketing services: (+) one **social media post**, (+) **full page advertisement** in booklet in the program
 - Visible at the conference: (+) **exhibitor pro-option** in conference app, (+) **video add** (video delivered by the sponsor), (+) logo in the **conference app & program** at your topical session
- You get a **prominent booth space (6 m²)** in variant 1 with superior paket, where **2 conference tickets** and **2 dinner tickets** are included.
 - **Additionally on top: one booth attendant including dinner ticket is reserved for you.**

NEW!

NEW!



Beer Sponsor | 8.500 EUR plus VAT

Scope of services:

- the **company logo displayed** at (+) website, (+) sponsor wall
- Marketing services: (+) one **social media post**, (+) **half page advertisement** in booklet, (+) **exhibitor promotion** in conference app
- Visible at the Conference
(+) **video add** (video delivered by the sponsor) (+) **roll-up** in exhibition
- You get a **prominent booth space (6 m²)** at the exhibition (booth variant 1 including superior paket with **two conference tickets, and two dinner tickets.**
- Additionally, **one booth attendant** including **dinner ticket** is reserved for you.

Everyone will know, that the beer at the industrial evening **is sponsored by YOU.**

NEW – YOUR BOOTH IS INCLUDED!

SOLD OUT

NEW!

NEW!



Welcome Sponsor | 7.800 EUR plus VAT

Scope of services:

- the **company logo displayed at (+) website, (+) sponsor wall**
- Marketing services: (+) one **social media post**, (+) **half page advertisement** in booklet, (+) **exhibitor recognition in conference app**
- Visible at the conference
(+) Your **roll up** at the buffet on Monday,
(+) Your roll-up at the floor between congress center and industrial exhibition for the whole week.
- **Short welcome call** at the opening of the lunch buffet on Monday.
- You get a **prominent booth space (6 m²) in variant 1 with superior paket: including 2 conference tickets and 2 dinner tickets.**

Optional for high-level statement: one glas of sparkling wine for each participant directly before the opening ceremony of the conference. (sponsored on top)

NEW – YOUR BOOTH IS INCLUDED!

SOLD OUT

NEW!

NEW!



You welcome the guests on Monday with a culinary greeting.

Coffee Break Sponsor | 3.000 EUR plus VAT

Scope of services:

- the **company logo displayed at** (+) website, (+) sponsor wall
- Marketing services: (+) one **social media post**, (+) **half page advertisement** in booklet, (+) **exhibitor pro option** in conference app
- Visible at the conference:
(+) **video add** (video delivered by the sponsor)



Everyone will enjoy hot coffee free of charge, sponsored by YOU.

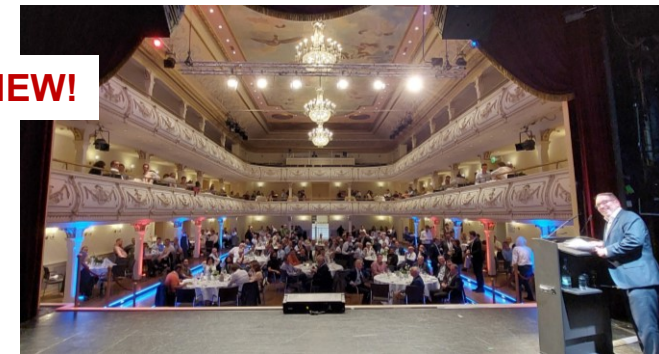


Sweet Dessert Sponsor | 2.500 EUR plus VAT

Scope of services:


- the **company logo displayed at** (+) website, (+) sponsor wall
- Marketing services: (+) one **social media post**, (+) **half page advertisement** in booklet, (+) **exhibitor pro option** in conference app
- Visible at the conference
(+) **roll-up** at the conference dinner in Kaisersaal (delivered by yourself)

Everyone will enjoy a sweet dessert at the conference dinner in a joyful atmosphere, sponsored by you.

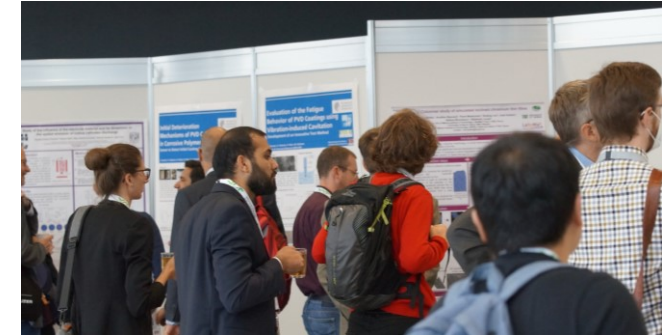


Education Sponsor | 1.500 EUR plus VAT

Scope of services:

- the **company logo displayed at** (+) website, (+) sponsor wall
- Marketing services: (+) **your presentation** at the tutorial download, (+) your **job offer** at the website, (+) **exhibitor pro option** in  **NEW!**
conference app
- Visible at the conference
(+) **roll-up** at the tutorial room (delivered by yourself)

You support young professionals and new people interested in new technologies.



Fair Cooperation Sponsor

This year all prices for food, electricity, heating, services and personnel expenses are rising up to 37 %. To compensate all costs for the organization of this event it is necessary to rise conference and exhibition fees too. We try to avoid a pricing spiral. Support us!

Stop this trend or conferences get uneconomical!

We know all of you get increasing prices, too. The EFDS is a non-profit association. We do not plan with high outcomes and reduced secure buffers too. Every support of **5 % discount at the final invoice** will help us to organize an economically viable conference with a good perspective for an ongoing cooperation also in future.

**Individual sponsorship
for all who are tired of rising prices.**



This cannot continue! Do you agree?
Support our campaign!

- We mention your institution as supporting affiliation at the conference and at the website.
- We post a joint statement to the topic in our social media channels.

So, we can get an open visible understanding of all involved partners, exhibitors and participants for the work and efforts of all of us.

Contact

We are looking forward to another fruitful and inspiring conference and exhibition.

You have any individual wishes, comments or ideas? We have an open ear for you.

Contact us!

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