

September 2 – 5, 2024 | Trade Fair Erfurt | Germany



PSE2024 19th International Conference on Plasma Surface Engineering

International Conference and Exhibition











September 2 – 5, 2024 | Trade Fair Erfurt | Germany



International Conference

- Established since 1988
- Biannual organized by the European Joint Committee on Plasma and Ion Surface Engineering EJC/PISE
- Supported by 18 Countries and international societies in the EJC/PISE
- Visited by about 500 international participants from 32 countries at 4 continents in 2022

IMPORTANT DATES

Abstract Submission Deadline | January 31, 2024 Award Candidate Submission | January 31, 2024

Early Bird Registration | May 31, 2024 Exhibition Registration | May 31, 2024













September 2 – 5, 2024 | Trade Fair Erfurt | Germany



Industrial Exhibition

- 62 international exhibitors from 16 countries in 2022
- Exhibitors from the fields of surface treatment, vacuum technologies, machine building, metrology, digitalization, materials, components and coating applications
- Poster session in the exhibition
- Breaks and industrial evening in the exhibition for effective networking
- NEW: Our conference app with digital exhibition plan and digital information system



In 2022 this event was sponsored by many companies – **Thank you very much!** Without your support it would not be possible to organize this event!











September 2 – 5, 2024 | Trade Fair Erfurt | Germany



Individual Sponsoring Opportunities | Overview

Sponsoring	Logo Visibility	Advertisement	Tickets*	Booth	Speech	Specials
Main Sponsor	++++	++++++	4 + 2	12 m ²	Yes	delegate bag
Award Sponsor	+++	++++++	2 + 1	6 m^2	Yes	lanyard, trophy
Expertise Sponsor	+++	++++	2 + 1	6 m ²		program
Beer Sponsor	++	++++	2 + 1	6 m^2	Yes	beer
Welcome Sponsor	++	++++	2	6 m ²	Yes	sausage
Coffee Break Sponsor	++	+++				coffee
Dessert Sponsor	++	+++				sweet dessert
Education Sponsor	++	++				job offer
Price-Stopp-Sponsor	++	+				social campaign

^{*}Conference Ticket + Booth Attendant Ticket, both including Conference Dinner



September 2 – 5, 2024 | Trade Fair Erfurt | Germany



Main Sponsor | 18.000 EUR plus VAT

Scope of services:

- the company logo displayed at prominent places (+) website – Home, (+) E-Mail-banner, published banner, (+) front of booklet, (+) sponsor wall ...)
- Marketing services: (+) one social media post, (+) full page advertisement in booklet (+) flyer in delegate bag
- Visible at the conference: (+) one roll-up in the entrance area,
 (+) video add (video delivered by the sponsor), (+) logo at delegate bag, (+) exhibitor pro-option in conference app,
 (+) conference app splash screen
- short welcome speech at the conference
- free attendance at the conference PSE 2024 for four conference tickets incl. conference dinner





- You get a prominent booth space (12 m²) Variant 1 with superior paket, where 4 conference tickets and 4 dinner tickets are included.
- Additionally, 2 booth attendants including 2 dinner tickets are reserved for you.



September 2 – 5, 2024 | Trade Fair Erfurt | Germany



NEW – YOUR BOOTH IS INCLUDED!

NEW!

Award Sponsor | 11.000 EUR plus VAT

Scope of services:

- the company logo displayed at prominent places (+) website Home,
 (+) front of booklet, (+) sponsor wall, (+) award website
- Marketing services: (+) one social media post, (+) full page advertisement in booklet, (+) newsletter for PSE Award with your comment, (+) exhibitor pro-option in conference app
 NEW!
- Visible at the conference (+) one roll-up in plenary award session,
 (+) video add (video delivered by the sponsor), (+) lanyard with your
 Logo, (+) logo at trophy, (+) Conference App splash screen
- Short welcome speech at the Award Session
- You get a prominent booth space (6 m²) at the exhibition (booth variant 1 as superior paket: two conference tickets and two dinner tickets included)
- Additionally on top: one booth attendant including dinner ticket









September 2 – 5, 2024 | Trade Fair Erfurt | Germany





Expertise Sponsor | 10.000 EUR plus VAT

Scope of services:

- the company logo displayed at prominent places (+) website Home,
 (+) front of booklet, (+) sponsor wall
- Marketing services: (+) one social media post, (+) full page advertisement in booklet in the program
- Visible at the conference: (+) exhibitor pro-option in conference app,
 (+) video add (video delivered by the sponsor),
 (+) logo in the conference app & program at your topical session
- You get a prominent booth space (6 m²) in variant 1 with superior paket, where 2 conference tickets and 2 dinner tickets are included.
- Additionally on top: one booth attendant including dinner ticket is reserved for you.







NEW!



September 2 – 5, 2024 | Trade Fair Erfurt | Germany



Beer Sponsor | 8.500 EUR plus VAT

Scope of services:

- the company logo displayed at (+) website, (+) sponsor wall
- Marketing services: (+) one social media post, (+) half page
 advertisement in booklet, (+) exhibitor pro-ption in conference app
- Visible at the Conference
 (+) video add (video delivered to the sponsor) (+) roll-up in exhibition
- You get a prominent booth space (6 m²) at the exhibition (booth variant 1 including superior paket with two conference tickets, and two dinner tickets.
- Additionally, one booth attendant including dinner ticket is reserved for you.

Everyone will know, that the beer at the industrial evening is sponsored by YOU.











September 2 – 5, 2024 | Trade Fair Erfurt | Germany





Welcome Sponsor | 7.800 EUR plus VAT

Scope of services:

- the company logo displayed at (+) website, (+) sponsor wall
- Marketing services: (+) one social media post, (+) half page
 advertisement in booklet, (+) exhibitor pro option in conference app
- Visible at the conference
 - (+) Your roll up at the buffet on Monday,
 - (+) Your roll-up at the floor between congress center and industrial exhibition for the whole week.
- Short welcome call at the opening of the lunch buffet on Monday.
- You get a prominent booth space (6 m²) in variant 1 with superior paket: including 2 conference tickets and 2 dinner tickets.

Optional for high-level statement: one glas of sparkling wine for each participant directly before the opening ceremony of the conference. (sponsored on top)







You welcome the guests on Monday with a culinary greeting.



September 2 – 5, 2024 | Trade Fair Erfurt | Germany



Coffee Break Sponsor | 3.000 EUR plus VAT

Scope of services:

- the company logo displayed at (+) website, (+) sponsor wall
- Marketing services: (+) one social media post, (+) half page advertisement in booklet, (+) exhibitor pro option in conference app
- Visible at the conference:
 (+) video add (video delivered by the sponsor)

Everyone will enjoy hot coffee free of charge, sponsored by YOU.









September 2 – 5, 2024 | Trade Fair Erfurt | Germany



Sweet Dessert Sponsor | 2.500 EUR plus VAT

Scope of services:

- the company logo displayed at (+) website, (+) sponsor wall
- Marketing services: (+) one social media post, (+) half page advertisement in booklet, (+) exhibitor pro option in conference app
- Visible at the conference
 (+) roll-up at the conference dinner in Kaisersaal (delivered by youself)

Everyone will enjoy a sweet dessert at the conference dinner in a joyful atmosphere, sponsored by you.









September 2 – 5, 2024 | Trade Fair Erfurt | Germany

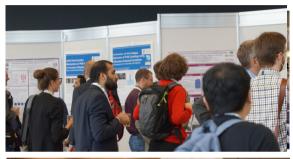


Education Sponsor | 1.500 EUR plus VAT

Scope of services:

- the company logo displayed at (+) website, (+) sponsor wall
- Marketing services: (+) your presentation at the tutorial download,
 (+) your job offer at the website, (+) exhibitor pro option in conference app
- Visible at the conference
 (+) roll-up at the tutorial room (delivered by yourself)

You support young professionals and new people interested in new technologies.









September 2 – 5, 2024 | Trade Fair Erfurt | Germany



Fair Cooperation Sponsor

This year all prices for food, electricity, heating, services and personnel expenses are rising up to 37 %. To compensate all costs for the organization of this event it is necessary to rise conference and exhibition fees too.

We try to avoid a pricing spiral. Support us!

Stop this trend or conferences get uneconomical!

We know all of you get increasing prices, too. The EFDS is a non-profit association. We do not plan with high outcomes and reduced secure buffers too. Every support of **5** % discount at the final invoice will help us to organize an economically viable conference with a good perspective for an ongoing cooperation also in future.

Individual sponsorship for all who are tired of rising prices.





This cannot continue! Do you agree? Support our campaign!

- We mention your institution as supporting affiliation at the conference and at the website.
- We post a joint statement to the topic in our social media channels.

So, we can get an open visible understanding of all involved partners, exhibitors and participants for the work and efforts of all of us.



September 2 – 5, 2024 | Trade Fair Erfurt | Germany



Contact

We are looking forward to another fruitful and inspiring conference and exhibition.

You have any individual wishes, comments or ideas? We have an open ear for you.

Contact us!

European Society of Thin Films Gostritzer Str. 63 01217 Dresden Germany

E-Mail: pse-conferences@efds.org

Phone: +49 351 8718374

Web: www.pse-conferences.net



Conference Management
Dr. Katrin Ferse
ferse@efds.org
+49 351 871 8374



Exhibition Management
Grit Kotschenreuther
kotschenreuther@efds.org
+49 351 871 8376